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PRESS RELEASE
OCTOBER 14, 2024

Hexaglobe Group Announces Formation of Advisory Board Featuring recognized industry leaders

Hexaglobe Group, a leading provider of cutting-edge technology solutions in the Media and Entertainment sector, with brands such as SGT and BBright is proud to announce the **establishment of its new Advisory Board**. Comprising esteemed industry experts, the Advisory Board aims to steer Hexaglobe Group towards continued innovation and global growth.

The members of the newly appointed Advisory Board bring decades of expertise and leadership in media technology and business development:

- **Thierry Fautier**, Managing Director Your Media Transformation (former VP of Video Strategy at Harmonic),
- **Olivier Abecassis**, former CDO of TFI and CEO of Qwant & Shadow
- **Laurent Lafarge**, former CEO of Anevia

"With their combined experience and strategic vision, Thierry Fautier, Olivier Abecassis, and Laurent Lafarge will provide invaluable guidance to Hexaglobe Group as we navigate our next phase of growth," said **Franck Coppola**, CEO of Hexaglobe Group. *"Their deep understanding of industry trends and technological advancements will be instrumental in shaping our future strategies and reinforcing our position as a leader in media technology solutions."*

The Board will advise on key initiatives including innovation in streaming technologies, global market expansion, and making synergies between Broadcast and OTT.

"We are excited to collaborate with Hexaglobe Group and contribute to their mission of delivering cutting-edge solutions to the media and entertainment industry," comments **Thierry Fautier**, speaking on behalf of the Advisory Board. *"Our collective goal is to drive innovation and address the evolving needs of broadcasters and content providers worldwide."*



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Olivier Abecassis adds: *"I am glad to contribute to Hexaglobe Group Advisory Board in order to unlock the growth of Hexaglobe Group unique 360-media solutions to the media landscape"*.

"I look forward to helping Hexaglobe Group build on its strong foundation as it expands and continues to add critical capabilities to its media technology solutions", says **Laurent Lafarge**.

Similarly, Hexaglobe Group looks forward to leveraging the Advisory Board's expertise to strengthen its market position and drive innovation in media technology solutions.

For more information on the Advisory Board members, please [click here](#).

About Hexaglobe Group

Hexaglobe Group is a global leader in IT technology for the audiovisual sector, with over 150 million videos streamed daily on its various OTT platforms and broadcast automation software used by over 100 premium channels. The group's strategy aims to unify the OTT and broadcast workflows and thus create a transmedia strategy through three entities: BBright, SGT, and Hexaglobe. The group is recognized for its ability to quickly bring the latest innovations to market, pioneering spirit, and technological excellence. Hexaglobe Group serves customers such as CANAL+, RTBF, RTS, Euronews, Fox, Sky and Sinclair.

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