

Hexaglobe Group Partners with Le Club to Accelerate International Business Growth

[Paris & Dubai, 2024.09.10] — Hexaglobe Group, a leading provider of advanced technology solutions for Media and Entertainment, is excited to announce a strategic partnership with Le Club to drive their global expansion on the MAM and automation market

Le Club was co-founded by Media and Entertainment veterans renowned for their ability to fuel growth, and help uncover and seize new opportunities.

“We are thrilled to partner with Le Club,” said Franck Coppola, CEO at Hexaglobe Group. “Their proven track record in business development, deep industry knowledge, strategic insights and expansive network will help us broaden our reach and establish a stronger presence in key international markets.”

This collaboration will enhance Hexaglobe Group’s ability to deliver its state-of-the-art technical gear and solutions around the world and in particular its SGT broadcast automation and media asset management software.

“This partnership with Hexaglobe Group represents a fantastic opportunity to leverage our industry expertise and contribute to their international expansion,” said Frédéric Guiot, co-founder at Le Club. “Their commitment to innovation and modern design, along with their ability to deliver cloud-native, hybrid, and on-premises solutions, perfectly aligns with the market’s needs. We’re confident that bringing these flexible products to the global market will deliver exceptional value to our clients.”

About Hexaglobe Group

Hexaglobe Group is a leading provider of cutting-edge technology solutions for the Media and Entertainment industry. With brands such as SGT and BBright, They serve customers such as CANAL+, RTBF, RTS, Euronews, Fox, Sky and Sinclair.

For more information, visit <https://www.hexaglobe-group.com>

About Le Club

Le Club is a dynamic business and technology consultancy dedicated to accelerating promising ventures. Our bespoke solutions span international expansion, business transformation, and innovation funding, coupled with expert guidance and access to a powerful global network. Specializing in the media, entertainment, and green sectors, Le Club's team of experts operates across major cities including Paris, Geneva, London and Dubai. Explore our Grow, Transform, Invest solutions at leclub.ae & connect on [LinkedIn](https://www.linkedin.com/company/leclub). The game is On. Are you In?

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