



Celebrating **20 years** of innovation in OTT solutions!

Join us at **IBC 2024** to celebrate!
Booth 2.C44

Hexaglobe celebrates 20 years of innovation in OTT solutions

Leading OTT solutions provider marks milestone with continued commitment to advancing digital media

Paris, France - September 4th 2024

Hexaglobe, a trailblazer in the over-the-top (OTT) solutions industry, proudly announces its 20th anniversary. Since its inception, Hexaglobe has consistently delivered cutting-edge technology solutions that bridge the gap between traditional broadcast and modern OTT platforms.

From its humble beginnings as a single company, Hexaglobe has grown into a robust group of industry leaders through the strategic integration of SGT in 2019, a renowned provider of broadcast automation systems, and BBright in 2024, a pioneer in live content solutions and UltraHD. This expansion has fortified Hexaglobe's position as a comprehensive solutions provider, offering an unparalleled range of services designed to meet the diverse needs of the media landscape. Hexaglobe Group now equips several hundred television channels in Europe, North America, and Asia, and enables the streaming of more than 150 million videos per day.

Franck Coppola, CEO of Hexaglobe, shared his enthusiasm about this significant milestone: *"Over the past 20 years, Hexaglobe has grown into a leader in OTT solutions and became a group with technology solutions crossing the boundaries between broadcast and OTT. Our integration of SGT and BBright has strengthened our ability to deliver innovative solutions*

across the entire media spectrum. As we celebrate two decades, we're excited about the future of digital media and ready to keep pushing boundaries."

Throughout its journey, Hexaglobe has been dedicated to enhancing user experiences, driving technological advancements, and setting new standards in the OTT sector. The company's success is a testament to its commitment to innovation and excellence in an ever-evolving digital world.

As Hexaglobe celebrates this significant anniversary, the company remains focused on its mission to redefine the future of media and technology. With a forward-looking vision and the combined expertise of SGT and BBright, Hexaglobe is poised to continue its legacy of excellence and lead the charge in the next era of digital media transformation.

Join us at IBC 2024, booth 2.C44, to celebrate this exciting milestone together! Don't miss out on the opportunity to connect with our experts and discuss trends and innovations in the broadcast and OTT industry.

For more information about Hexaglobe and its offerings, please visit <https://hexaglobe-group.com/en/>.

About Hexaglobe

Hexaglobe is a leading provider of OTT solutions, specializing in cutting-edge technology that seamlessly integrates traditional broadcast and digital media platforms. With the recent integration of SGT, a leader in broadcast automation systems, and BBright, an expert in live content solutions, Hexaglobe has expanded its reach and capabilities. Established in 2004, Hexaglobe has built a reputation for pioneering advancements in OTT technology and shaping the future of digital content delivery.